

Feeding the 5000 LA – Local coordinator role description



Event Concept

Feeding the 5000 is the flagship campaign of Feedback, an environmental charity dedicated to ending food waste at every level of the food system. Founded by renowned author, campaigner, and anti-food waste activist Tristram Stuart and award-winning campaigner Niki Charalampopoulou, Feedback catalyzes action on eliminating food waste globally, working with governments, international institutions, businesses, NGO's, grassroots organizations and the public to change society's attitude toward wasting food. We have the ambition to halve food waste by 2025.

Through a variety of campaigns, including Feeding the 5000, The Pig Idea, The Gleaning Network, Stop Dumping, and The FSE network, Feedback aims to hold each and every sector responsible for demanding the solutions to this global crisis. See more at: www.feedbackglobal.org

Feeding the 5000 LA will be a high-profile event designed to bring together an alliance of organizations at all levels to raise awareness of the scale of food waste in the U.S. and globally and to promote the uptake of positive solutions to the problem. It will draw attention to the city's progress and priorities around decreasing both food waste. Food waste poses a significant environmental and social threat on a global scale - and at the same time represents one of the biggest opportunities for reducing our environmental impact and increasing food availability where it is needed most.

We are looking for a local coordinator to help us create a delicious communal feast for 5000 people, bringing together a coalition of organizations that offer the solutions to food waste, raising the issue up the political agenda and inspiring new local initiatives against food waste.

Role Description

This role could include:

- Volunteer management and coordination** both on the day and in the run up to the event, including recruitment, training and communication, supported by the Feedback team
- Liaising with partner organisations in event curation** including activities surrounding the event, both on the day and in the lead up, staying in close contact with the venue and events producer to arrive at a suitable set up plan for the event itself.
- Coordinating food sourcing.** This includes researching viable sources of food and reaching out to potential donors. Additionally, logistical help in organising the food, its transport and safe storage.
- Outreach to local communities** to ensure Feeding the 5000 LA is inclusive and represents the diversity of the LA area. This includes LA's faith communities, students and artists etc.
- Support in general events coordination** tasks in the run up to the event

The candidate's personal specification:

- Speaks: English and preferably Spanish
- Has already worked in events (preferably for thousands of people and with volunteers)
- Has experience liaising with local, national, and/or International organizations in the environmental, food, and/or agricultural sector
- Is creative, resourceful, and diplomatic
- Has people-skills and an ability to manage people (with persuasion skills to boot)
- be able to operate on a freelance basis
- Available to work: 32-36 days in the run up to the event (exact dates to be decided mutually with the successful candidate) Likely to be full time for minimum the two weeks prior to the event – highly probably to be 4th May
- Freelance daily rate at \$140-170 per day depending on experience
- Desire to work for a good cause – (preferably has worked on environmental and social justice issues previously)
- Has a clean driving licence and is willing to drive