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Public Consultation on the Circular Economy

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Frequently Asked Questions on the Consultation on Circular Economy- the file is available for download here:

FAQs Circular Economy.pdf

1 Introduction

Global competition for resources is increasing. Supply concentration of resources, particularly critical raw materials outside the European Union, makes European industry and society dependent on imports and increasingly vulnerable to high prices, market volatility, and the political situation in supplying countries. At the same time, natural resources are often used unsustainably across the globe, causing additional pressure on raw materials, environmental degradation and threats to ecosystems. This trend will increase with changes in world population and patterns of economic growth.

A 'circular economy' aims to maintain the value of the materials and energy used in products in the value chain for the optimal duration, thus minimising waste and resource use. By preventing losses of value from materials flows, it creates economic opportunities and competitive advantages on a sustainable basis.

Moving towards a more circular economy can promote competitiveness and innovation, a high level of protection for humans and the environment, and bring major economic benefits, thus contributing to job creation and growth. A circular economy fosters sustainable development in which environmental, economic and social dimensions go hand in hand. It can also provide consumers with longer-lasting and innovative products that save them money and improve their quality of life.

A successful transition towards a circular economy requires action at all stages in the value chain: from the extraction and transportation of raw materials, through material and product design, production, distribution and consumption of goods, repair, remanufacturing and reuse schemes, to waste management and recycling.

In December 2014, the Commission announced the withdrawal of its legislative proposal for the review of waste legislation, to be replaced by a new, more ambitious, initiative for the promotion of the circular economy by the end of 2015.

This initiative aims at promoting the transition to the circular economy through a comprehensive, coherent approach that fully reflects interactions and interdependence along the whole value chain, rather than focusing exclusively on one part of the economic cycle. It will comprise a revised legislative proposal on waste and a Communication setting out an action plan on the circular economy for the rest of this Commission's term of office. The action plan will cover the whole value chain, and focus on concrete measures with clear EU added value, aiming at 'closing the loop' of the circular economy. The circular economy initiative will also contribute to wider EU objectives such as the Energy Union, the climate objectives and resource efficiency.

Input from stakeholders and the public will be a key factor in the preparation of this work. The objective of this public consultation is to help the Commission to pinpoint and define the main barriers to the development of a more circular economy and to gather views regarding which measures could be taken at EU level to overcome such barriers.

Public consultations on the review of EU waste targets and on the sustainability of the food system took place in 2013 [The results of these public consultations can be found here]. This consultation therefore focuses on other points relating to the transition to a circular economy, broadening the scope of inquiry to other parts of the economic cycle (e.g. the production and consumption phases) and general enabling framework conditions (e.g. innovation and investment). Please note that a separate public consultation on waste market distortions will be launched shortly. Stakeholders interested in waste markets may wish to respond to that consultation as well.

2 General information about respondents

★ 2.1. In what capacity are you com	pleting	this
questionnaire?		

- As an individual / private person
 Public authority
- Academic/research institution
 International organisation
- Civil society organisation
 Professional organisation
- Private enterpriseOther

-	our main area of fo	cus (environme	ent, consumers,		
etc.)					
EnvironmentConsumers					
Other					
Other					
If your organisati	ion is not registere	d, you can regi	ster now		
2.2. Please give	your country of				
residence/establ	lishment				
EU MS/ EEA					
Non-EU MS/	EEA				
Please specify the establishment:	e EU MS/EEA cour	ntry of your			
Austria	Belgium	Bulgaria	Croatia	Cyprus	Czech Republic
Denmark	Estonia	Finland	France	Germany	Greece
Hungary	Iceland	Ireland	Italy	Latvia	Liechtenstei
Lithuania	Luxembourg	Malta	Netherlands	Norway	Poland
Portugal	Romania	Slovakia	Slovenia	Spain	Sweden
Switzerland	✓ United Kingdom				
2.3. Please indic	ate your preferen	ce for the pub	lication of your re	esponse on the	;
	ame given: I conser	at to publication	of all information	in my contributi	on and I
(O)	one of it is subject	•			on and i
	y: I consent to publ	., .	•	•	declare
((**)	is subject to copy				
Not at all — ¡	please keep my co	ntribution confi	dential (it will not b	e published, bu	t will be
used internall	y within the Comm	ission)			
2.4. How well inf	ormed are you ab	out the circula	ar economy		
initiative?	•		,		
Very well info	ormed				
Fairly well inf	formed				
Not very well	l informed				
Not informed	l at all				
2.5. Please give	your name if reply	/ing as an ind	ividual/private pe	rson, otherwis	e give the
name of your org		, 5		, ::	5
200 character(s) m	naximum				
Feedback					

If your organisation is registered in the Transparency Register, please give your Register ID number.

200 character(s) maximum

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2.6. Please provide your email address if you would like to be informed of the outcome of this consultation

200 character(s) maximum

helen@feedbackglobal.org andrew@feedbackglobal.org edd@feedbackglobal.org niki@feedbackglobal.org

3 Production phase

The design of a material or product can facilitate recycling, extend its lifetime through reuse, refurbishment or repair and reduce its environmental impact by reducing its energy, waste generation or water consumption over its life cycle.

This section seeks your views on actions that you think the EU should take to promote the circular economy in the production stage, including product design, production and sourcing of materials.

3.1. How would you assess the importance of the following measures to promote circular economy principles in product design at EU level?

	very important	important	not very important	not important	no opinion
Establish binding rules on product design (e.g. minimum requirements on 'durability' under Ecodesign Directive 2009/125/EC)	•	0	0	0	0
Encourage industry-led initiatives (i.e. self-regulation)	•	•	•	•	0
Develop standards for voluntary use	0	0	0	•	0
Promote and/or enable the use of economic incentives for eco-innovation and sustainable product design (e.g. via rules on Extended Producer Responsibility schemes)	•	©	•	•	©
Review rules on legal and commercial guarantees	0	•	0	0	0
Encourage the consumption of green products (see section 4)	0	•	0	0	0
Other — please specify below	•	0	0	0	0

Glossary:

Legal guarantees: Tangible goods have a minimum two-year legal guarantee under EU consumer legislation (Directive 99/44/EC). This guarantee makes the seller liable to the consumer for any lack of conformity with the sales contract which exists at the time of delivery of the good and becomes apparent within two years from delivery of the goods.

Commercial guarantees: Guarantees provided by traders to consumers on a voluntary basis, by which the trader undertakes to reimburse the price paid or to replace, repair or handle consumer goods in any way if they do not meet the specifications set out in the guarantee statement or in the relevant advertising.

If you think that additional options not listed above should be considered, please specify:

200 character(s) maximum

Establish binding rules on food waste prevention

3.2. In order to facilitate the transition to a more circular economy, how would you assess the importance of the following product features?

	very important	important	not very important	not important	no opinion
Durability	•	0	0	0	0
Reparability: Availability of information on product repair (e.g. repair manuals)	•	0	0	0	0
Reparability: Product design facilitating maintenance and repair activities	•	0	0	0	0
Reparability: Availability of spare parts	•	0	0	0	0
Upgradability and modularity	•	0	0	0	0
Reusability	•	0	0	0	0
Biodegradability and compostability	•	0	0	0	0
Resource use in the use phase (e.g. water efficiency)	•	0	0	0	0
Recyclability (e.g. dismantling, separation of components, information on chemical content)	•	0	0	0	0
Increased content of reused parts or recycled materials	•	0	0	0	0
Increased content of renewable materials	•	0	0	0	0
Minimising lifecycle environmental impacts	•	0	0	0	0
Other- please specify below	0	0	0	0	•

3.3. How would you assess the importance of the following additional considerations when applying circular economy principles to products at EU level?

	very important	important	not very important	not important	no opinion
Impact on production cost and affordability of the product	•	0	0	0	0
Impact on production processes and value chain	•	0	0	0	•
Impact on consumers (e.g. through durability and reparability)	•	0	0	0	•
Functionality of the product	•	0	0	0	0
Enabling innovation	•	0	0	0	0
Respecting technology neutrality	0	•	0	0	0
Impact on EU imports and exports	•	0	0	0	0
Other — please specify below	0	0	0	0	•

3.4. From a circular economy perspective, in your view which product categories should be given priority in the next few years and why?

at most 3 choice(s)	
White goods (e.g. dishwashers, refrigerators)	
Small domestic appliances (e.g. microwave ovens, food processors)	
Office equipment (e.g. computers, printers)	
Small electronics (e.g. smartphones, cameras)	
Packaging materials	
Heating equipment (e.g. boilers, water heaters)	
Air-conditioning and ventilation systems	
Lighting products	
Motors and pumps	
Industrial equipment	
Clothing and textiles	
Furniture	
Cars	

Construction products (e.g. windows, insulation materials)

If you think that other product categories not listed above should be taken into account, please specify:

200 character(s) maximum

Others

Agriculture; fisheries and aquaculture; food and beverages.

General measures (concerning a broad range of products) should be taken

Please give reasons for your choice: others

Food waste and losses in the supply chain contribute significantly to greenhouse gas emissions, resource depletion, pollution, soil erosion, land use change, biodiversity loss and deforestation. The UNEP estimates that food production drives 80% of deforestation, 70% of fresh water consumption, and more than 30% of global greenhouse gas emissions. Furthermore, wastage and losses at the farm level lead to reduced income for primary producers, restricting innovation and development. Food and drink products and the industry that generates them should, therefore, be a major priority for the Circular Economy Package.

3.5. Which of the actions listed below should be given priority at EU level to promote circular economy solutions in production processes?

very important important important opinion	
--	--

Promote cooperation across value chains (e.g. through encouraging new managerial modes)	•	0	0	•	0
Address potential regulatory obstacles in EU legislation - please specify	•	0	0	0	0
Address potential regulatory gaps in EU legislation – please specify	•	0	0	0	0
Support the development of innovative business models (e.g. leasing)	•	0	0	0	0
Improve the interface between chemicals and waste legislation	0	•	0	0	0
Promote collaboration between and among private and public sectors, including end-users	•	•	•	0	©
Support the development of digital solutions	0	0	•	0	0
Identify and promote exchange of best practice	•	0	0	0	0
Identify minimum standards for increasing resource-efficient processes (e.g. Best Available Techniques)	•	•	•	•	•
Ensure availability of reliable data on material flows across value chains	•	0	0	0	0
Provide access to finance for high-risk projects	0	0	•	0	0
Other — please specify below	0	0	0	0	•
·					

Please specify which regulatory obstacles you are referring to

200 character(s) maximum

Council Directive 1999/31/EC of 26 April 1999 on landfill of waste; Regulation (EU) No 1307/2013; Regulation (EC) No 1069/2009 on feeding catering waste to livestock; and anaerobic digestion subsidies

Please specify which regulatory gaps you are referring to

300 character(s) maximum

Tax incentives for food redistribution; EU legislation banning UTPs in the food supply chain; and EU rules on the establishment or recognition of national public agencies with responsibility for enforcing laws to combat unfair practices in the food supply chain.

3.6. How effective do you think each of the actions at EU level listed below would be in promoting sustainable production and sourcing of raw materials?

	very effective	effective	neutral	not effective	no opinion
Establishing a legally binding framework at EU level (e.g. sustainability criteria)	•	0	0	0	0
Developing and promoting voluntary compliance schemes	0	0	©	•	0
Addressing the issue through trade policy	•	0	0	0	0
Addressing the issue through the promotion of targeted global initiatives	•	0	0	0	0
Promoting the exchange of best practice among businesses	•	0	0	0	0
Other — please specify below	0	0	0	0	•

3.7. Do you have any other comments about the production phase?

500 character(s) maximum

Feedback joins This is Rubbish and other NGOs in calling on the EU to maintain ambitious food waste reduction targets as were tabled in the draft package in 2014 - that is, commitment to at least a 33% reduction of food waste by 2025 against 2017 baselines. With regard to supply chain food waste, this should include at least retail and manufacturing level food waste, and ideally include pre-factory gate waste too, including food wasted on farms and in fish discards.

4 Consumption Phase

The consumers' perspective is an essential part of the circular economy. On the one hand, consumers make choices about the products they purchase and use; on the other hand these choices are affected by a range of factors, including the behaviour of other people, the way consumers receive information or advice, the availability of repair and maintenance services, and the perceived costs and benefits of their choices.

This section seeks your views on the best way to promote the circular economy in the consumption phase.

4.1. How would you assess the importance of the following measures to promote circular economy principles in the consumption phase at EU level?

	very important	important	not very important	not important	no opinion
Provide more information relevant to the circular economy to consumers, for example on expected lifetime of products or availability of spare parts	•	•	•	•	•
Ensure the clarity, credibility and relevance of consumer information related to the circular economy (e.g. via labels, advertising, marketing etc.) and protect consumers from false and misleading information in this respect	•	•	•	•	•

Organise EU-wide awareness campaigns to promote the circular economy	•	0	•	0	0
Improve/clarify rules and practices affecting consumer protection (e.g. relating to legal and commercial guarantees)	©	•	•	©	•
Take action on product and material design (see section 3)	•	0	0	0	0
Encourage financial incentives to consumers at national level (e.g. by differentiated taxation levels depending on products' resource efficiency)	•	•	©	©	•
Take measures targeting public procurement (e.g. through criteria for Green Public Procurement)	0	•	0	•	0
Encourage new modes of consumption such as shared ownership (e.g. car sharing), collaborative consumption, leasing and the use of internet-based solutions	•	©	©	©	•
Promote the development of repair and maintenance services	0	•	0	0	0
Encourage waste prevention (e.g. minimising food waste)	•	0	0	0	0
Other — please specify below	0	0	0	0	•

4.2. Which products should be a priority for EU action to promote more sustainable consumption patterns and why?

at most 3 choice(s)

- White goods (e.g. dishwashers, refrigerators)
- Electronics
- Food and beverages
- Packaging materials
- Clothing and textiles
- Furniture
- Cars
- Construction products
- General measures (concerning all consumer products) should be taken
- Other please specify below

Please give reasons for your choice: food and beverages

200 character(s) maximum

Food production drives 80% of deforestation, 70% of fresh water consumption, and more than 30% of global greenhouse gas emissions, according to UNEP research.

4.3. Do you have any other comments about the consumption phase?

500 character(s) maximum

Feedback joins This is Rubbish and other NGOs in noting that food waste at the level of consumption is very important. However, it should not be over-emphasised to the detriment of supply chain food waste, which is at least as plentiful in the EU. Roughly two thirds of the EU's food waste occurs in the supply chain before it reaches the consumer according to the FAO's 2011 report Food Losses and Food Waste.

5 Markets for secondary raw materials

Secondary raw materials are waste materials which are to be sold and used for recycling in manufacturing. At present, they still account for a very small portion of the material used in the EU. The quality and supply of secondary raw materials depends greatly on waste management practices and the degree of separation of material streams at source. However, other barriers to the development of markets for secondary raw materials can be identified. Some of these barriers may be of a horizontal nature, while others may only be relevant to specific types of material.

5.1. In your view, what are the main obstacles to the development of markets for secondary raw materials in the EU?

In the list below, for each material, indicate the obstacle(s) that you consider significant by ticking the corresponding cell(s)

Regulatory obstacles at national/regional/local level			
Regulatory obstacles at EU level			
Regulatory gaps at EU level			
Regulatory gaps at national/regional/local level			
Insufficient cooperation/exchange of information along the value chain (e.g. between producers, recyclers and authorities responsible for waste management)			E
Lack of reliable data on secondary raw material flows			E
No opinion			
Other- please specify below			

Glossary:

Bio-nutrients- Recovered material such as nitrogen, or phosphorus and organic matter (from e.g. sewage sludge and farm organic matter residues), for use as fertiliser.

Construction aggregates- Coarse particulate material used in construction, including sand, gravel, crushed stone or slag.

Critical raw materials- Critical raw materials are raw materials of great economic importance to the EU, with a high risk of disruption of supply. The European Commission has listed them here: http://ec.europa.eu/enterprise/policies/raw-materials/critical/index_en.htm

5.2. In your view, what are the most relevant actions to take at EU level to remove the obstacles you have identified as significant? Please be specific

5.3. Which secondary raw materials markets should the EU target first to improve the way they work?

Bio-nutrients (e.g. nitrogen, phosphorus and organic matter from e.g. sewage sludge and farm organic matter residues) for fertiliser use

Construction aggregates (i.e. coarse particulate material used in construction, including sand, gravel, crushed stone, slag)

Critical raw materials such as rare earth elements or certain precious metals

Glass

Metals

Paper

Plastics

Wood/Biomass

Other — please specify below

If you think that other approaches not listed above should be considered, please specify:

500 character(s) maximum

Please give reasons for your choice:

Other

As explained in our dedicated position paper, we propose that the EU remove restrictions on using surplus food for livestock feed.

5.4. Do you have any other comments about the development of markets for secondary raw materials?

500 character(s) maximum

Feedback joins This is Rubbish and other NGOs in noting that surplus food should be treated as far up the food waste hierarchy as possible. An excessive focus on diversion from landfill - usually entailing support for lower-priority uses such as anaerobic digestion - diverts surplus food from higher uses in the hierarchy and may entrench food waste and create disincentives from reducing it.

6 Sectoral measures

Certain sectors may require a tailored approach in order to 'close the loop' of the circular economy, and some could be made strategic priorities in order to accelerate the transition.

This section seeks your views on which sector(s) should be considered a priority for EU action, and which relevant measures or actions should be taken.

6.1. In your view, which sectors should be a priority for specific EU action on the circular economy and why?

nt most 3 choice(s)
Agriculture
Bio-nutrients (e.g. from sewage sludge or farm organic matter residues) for use in fertilisers
Chemical industry and process manufacturing
Construction/demolition and buildings
■ Electrical and electronic goods
Energy
Fisheries/ aquaculture
▼ Food and drinks, including reduction of food waste
Forest-based and other bio-based products
Furniture
Information and communication technologies
Mining and quarrying
Plastics
Retailing
Services
Textiles
Transport
Water sector/sewage treatment
Other- please specify below

6.2. For the sectors that you have selected, what measure(s) would be needed at EU level?

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500 character(s) maximum

As explained in our dedicated position paper, we propose that:

- the EU remove restrictions on using surplus food for livestock feed
- the EU incentivise waste management according to the waste hierarchy (whereas currently food redistribution and food recycling are often outcompeted by over-subsidised anaerobic digestion)
- the EU clamp down on unfair trading practices that cause farm-level food waste $\,$

Energy

500 character(s) maximum

As explained in our dedicated position paper, we propose that subsidies and other policies supporting anaerobic digestion are reformed so that anaerobic digestion is not taking priority over food redistribution and recycling.

Food and drinks, including reduction of food waste

500 character(s) maximum

As explained in our dedicated position paper, we propose that the EU increase the ambitiousness of its food waste reduction targets to ensure that food waste is reduced by 50% by 2050.

7 Enabling factors for the circular economy, including innovation and investment

Enabling factors are essential to support the development of the circular economy could include supporting the development, dissemination and uptake of innovative solutions, investing in technology and infrastructure, supporting SMEs and developing the required skills and qualifications.

This section seeks your views on the role of these enabling factors in the development of the circular economy.

7.1. How important are the following enabling factors in promoting the circular economy at EU level?

	very important	important	not very important	not important	no opinion
Financing innovative projects or technologies relevant to the circular economy (from EU funds, e.g. Horizon 2020)	•	•	•	•	0

Public incentives (e.g. financial guarantees) for private investors to finance projects conducive to the circular economy	•	•	•	•	•
Support for the development of circular economy projects (e.g. technical assistance)	•	0	0	0	0
Support for innovative systemic approaches and cross-sectoral cooperation (e.g. industrial symbiosis and cascading use of resources)	•	•	•	•	•
Partnerships with public authorities to help innovative businesses overcome potential legal obstacles to innovation	©	•	©	©	•
Promotion of innovative business models for the circular economy (e.g. leasing and sharing)	•	0	©	0	0
Specific measures to encourage the uptake of the circular economy among SMEs	•	0	0	0	0
Exchange and promotion of best practice	•	0	0	0	0
Promoting the development of skills/qualifications relevant to the circular economy	0	0	•	0	0
Support for capacity-building in public administrations	0	0	•	0	0
Support for market penetration of innovative projects through labelling, certification and standards,	0	0	•	0	0

public procurement for innovation, etc.					
Better monitoring the implementation and impact of policies contributing towards the circular economy agenda	•	•	•	•	•
Increasing the knowledge base by collecting and providing information and data e.g. on material flows, technologies and consumption patterns	•	•	©	©	•
Other- please specify below	0	0	0	0	0

7.2. Do you have any other comments about enabling factors to promote the circular economy?

500 character(s) maximum

Feedback joins This is Rubbish and other NGOs in recognising that supply chain food waste is not always "loss" in the sense of being the result of technical factors. Feedback's own work with UK farmers, as well as research undertaken in Kenya and Guatemala, has shown the important role of power imbalances and unfair trading practices in increasing supply chain food waste.

8

Upload documents

If your erganization prepared a dedicated position paper or wants to share any other related materials with the Commission, please use the upload function:

• ae960d51-fe5d-4492-9eeb-13a8756a20e2/EC Circular Economy Consultation - Feedback Dedicated Position Paper.pdf

Contact

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