

Press release: Feedback welcomes new Executive Director

For immediate release

Feedback, the environmental charity campaigning to reduce food waste, has appointed Carina Millstone as its new Executive Director. Carina will take up the position on 20 March 2017, replacing co-founder Niki Charalampopoulou, who remains with Feedback in an advisory and ambassadorial capacity.

Carina is the founder of The Orchard Project, a charity working with community groups in cities across the UK to plant and nurture community orchards. She has also worked in business consultancy, programme management and campaigns advisory for Environmental Resources Management, the New Economy Coalition and Changing Markets. She has been a Visiting Research Fellow at Tufts University's Global Development and Environment Institute, and is a Fellow of the Schumacher Institute. Carina is the author of a forthcoming book, *Frugal Value*, on the role of the private sector in sustainable consumption and production.

Carina said:

"I am delighted to have been appointed the Executive Director of Feedback, the only global campaigning organisation dedicated to cutting out food waste at all levels of the supply chain. While agriculture continues to take a dangerous toll on our climate, biodiversity and water, a staggering one third of food produced globally is never eaten. At Feedback, we intend to put an end to this scandal, making sure all food is nourishment rather than waste - thus improving the environmental efficiency of food production and consumption and driving the shift to a global, sustainable food system that we so urgently require."

Tristram Stuart, founder of Feedback, said:

"I am thrilled to have Carina joining our fight to remedy the paradox of overproduction and waste at the heart of the world's food system. With her background in inspiring the kind of vibrant, food-centred, community-building solutions Feedback specialises in, and her soon to be published razor-sharp critique of global economics, Carina is perfectly suited to take Feedback into the next phase of its powerful movement-building and campaigns."

Glen Tarman, Chair of Feedback, said:

"In recent years Feedback has played major role in making food waste a highly salient issue on the public and political agenda. We are very excited to have Carina join us to bring her skills and experience as we set out now to catalyse action on the global food system at a new level, inspiring people to boldly challenge business and politicians to act faster and more decisively to end the massive social and environmental harm that food waste brings."

-ENDS-

Notes to editor:

1. Feedback was founded in 2009 to catalyse public understanding and support for ending food waste. Since then it has delivered over 40 food waste feast events worldwide, as well as launching two other campaigns The Pig Idea, and the Gleaning Network. Their next major events take place in LA and London this Spring. www.feedbackglobal.org
2. Tristram Stuart is author of *Waste: Uncovering the global food scandal* (2009), and founder of Feedback.

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3. Glen Tarman is Chair of Feedback's board of trustees and Head of Global Advocacy at CARE International.